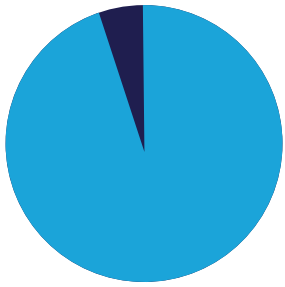


NATIONAL SURVEYS

ILLUSTRATE THE IMPACT OF CINV ON PATIENTS' LIVES

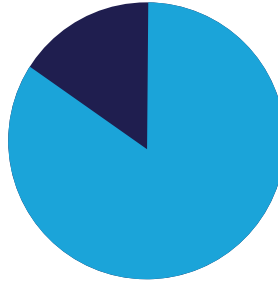
CINV stands for chemotherapy-induced nausea and vomiting - common, yet potentially preventable, side effects of chemotherapy. Chemotherapy is a type of cancer treatment that uses drugs to destroy cancer cells.

CINV PREVENTION SHOULD BE THE EXPECTATION—YET MANY PATIENTS MAY BE UNNECESSARILY SUFFERING FROM CHEMOTHERAPY-INDUCED NAUSEA AND VOMITING



95%

of patients with cancer who have experienced CINV said at some point it caused an impact on daily life



83%

who have experienced CINV believe CINV was a side effect of chemotherapy with which they just have to live



56% cancelled personal plans



46% changed their eating habits



43% avoided exercise or physical activity



38% called in sick to work



30% had a more negative outlook on their prognosis

CINV HAS MADE PATIENTS RETHINK THEIR TREATMENT PLANS

NEARLY **3 IN 4**



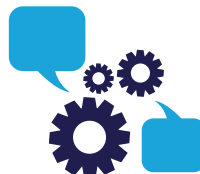
patients said CINV made them want to avoid future cancer treatments

IT'S TIME TO TALK CINV AND GET THE FACTS STRAIGHT

TIME TO TALK
CINV™



Nearly **85%** of pharmacists said additional materials would help with their communication about CINV with their patients



HOPA, in collaboration with Eisai, is developing tools to encourage and improve conversations between pharmacists and patients about CINV



Visit TimetoTalkCINV.com and HOPArx.org/talkCINV to learn more

ABOUT THE SURVEYS

The patient survey was conducted between July 9 and July 24, 2015, using an email invitation and an online survey by Wakefield Research, on behalf of Eisai Inc. and HOPA, among 400 patients receiving chemotherapy, age 18 and over. The pharmacist survey was conducted by HOPA among 200 members of the Association between July 8 and July 28, 2015 using an email invitation and online survey.